

Advances in Technology

RICOH | IBM
InfoPrint Solutions Company

➤ *InfoPrint 5000:*

- Dynamic, full color targeted imaging and messaging.
- High-speed variable color (up to 420 8.5 x 11 pages per minute).
- Eliminate preprint.
- Improve customer response using relevant color messaging.



➤ *ExStream Dialogue:*

- Composition tool to create a more attractive, customer-focused statement.
- Accommodates dynamic marketing messages.
- Map products to customer segments for cross-selling and up-selling new products and services.
- Segmentation of certain individuals for marketing efforts based on true customer intelligence!



One2One Communications specializes in the design, development, processing and multi-platform delivery of high quality billing statements. Offering partners a flexible data platform, we present a unique value proposition that enables clients to lever the power of TransPromotional documents to enhance branding, advertising, and communications strategies directly through the use of the billing statement and other frequent customer interactions.