



One2One Communications offers its customers the latest and most dynamic option available for EBPP (Electronic Bill Presentment and Payment).

One2One offers an EBPP solution to work seamlessly within your current paper production environment.

Features of our EBPP service include:

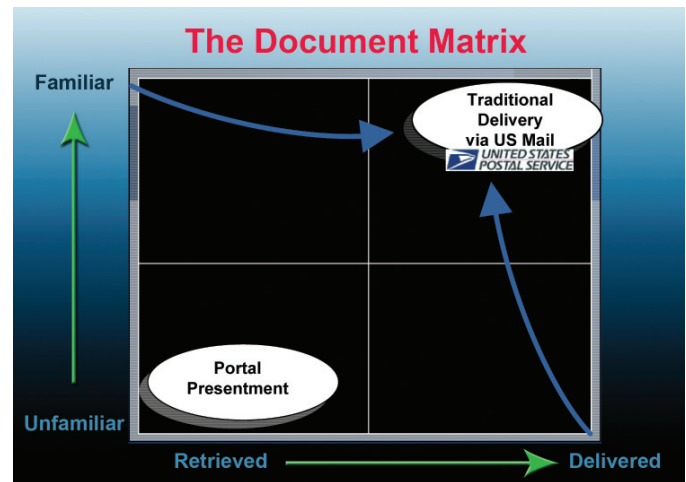
- Increased e-bill adoption rates.
- Interactive functionality to reduce customer service calls, improve internal workflow, all while improving customer experience.
- Electronic payment options.
- Creates an easy to use platform for targeted marketing and cross promotional opportunities.

Utilize your existing bill to promote conversion to EBPP

One2One can assist you in improving your e-bill adoption rates by creating and managing targeted inserting and on-statement marketing campaigns aimed at converting your customer from paper to electronic statements.

'Push' email delivery is the solution for low e-billing adoption rates!

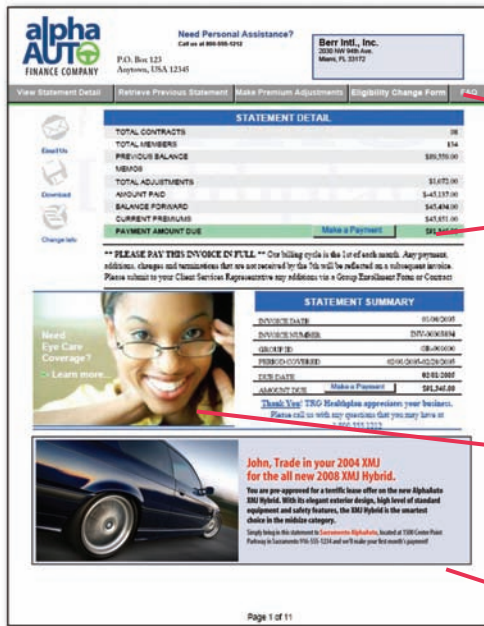
Customers, used to getting a paper bill delivered to them, will be quick to notice a familiar delivery method by way of a "secure e-bill". A secure e-bill is simply an interactive PDF that requires a password familiar to the customer in order for it to be opened.



Benefits of 'push' email delivery include:

- Elimination or reduction of printed statements
- Elimination or reduction of paper payments
- Elimination or reduction of postage

Interactive PDFs provide customers a way to pay bills, review billing history, respond to offers, contact customer service, and much more... **all with one-click!**



Turn your E-statement into an effective, easy to use and profitable marketing tool!

Interactive PDFs can be tailored to each customer for marketing and cross promotional advertising opportunities. Benefits include:

- Synergistic, web based marketing opportunities lost with traditional EBPP solutions.
- Brand awareness: respects and enhances brand image through intelligent document design and beautification.
- Web-based user interface which allows client to make message and image changes 'on the fly'.

The One2One/EBPP Solution

One2One provides an effective, accurate, and secure electronic alternative to paper statements. Offering a seamless integration into a client's data system and current bill production environment, our EBPP solution allows customers to:

- Push e-statement delivery to the customer via a password protected email.
- Create interactive PDF e-bills that contain function keys on the e-bill allowing access to easy payment options, review of account history, fast access to frequently asked billing questions, and many other user friendly functions.
- Robust payment options to work with your business.
- Create e-bills that can be targeted to customers for cross-promotional marketing and advertising purposes.

Benefits of interactive PDFs include:

- Reduced customer service calls/improved customer service.
- Smart On-serts: Targeted clickable advertising.
- Delivery of One2One Communications cross-sell / up-sell features.
- Internal workflow improvements.

One2One's EBPP solution contains a robust payment system that includes the following features:

- Supports virtually all types of on-line payment methods: Credit cards, debit cards, online checks.
- Supports virtually any payment scenario: Simple recurring payments, one-time payments, free trials, schedule future payments.



One2One Communications specializes in the design, development, processing and multi-platform delivery of high quality billing statements. Offering partners a flexible data platform, we present a unique value proposition that enables clients to lever the power of TransPromotional documents to enhance branding, advertising, and communications strategies directly through the use of the billing statement and other frequent customer interactions.